

ACHATES PHILANTHROPY PRIZE 2020 REIMAGINED IN RESPONSE TO THE COVID-19 PANDEMIC

Prize Ambassadors to research and develop 120 case studies across the UK showcasing the role of cultural organisations within their communities in 2020.

Art, Audiences, Money – a one-day conference on 12 November 2020, curated by the Achatés Prize and presented with HOME Manchester to consider the future of the sector.

New judges for 2020: Javaad Alipoor, Deanne Bell, Dr Alison Body, Tom Byrne, Alex Cheales, Henny Finch, Lyn Gardner, Kane Moore, Dave Moutrey, Liv Nilssen, Paul Ramsbottom and Nick Thomlinson.

The Achatés Philanthropy Prize, the national campaign to promote support of the arts, returns for its fifth year in 2020, reimagined in response to the Covid-19 pandemic and its devastating impact on the creative sector.

Launched in 2016 to raise awareness of the arts as charitable organisations that play an important role in society, the Achatés Philanthropy Prize promotes the democratisation of arts organisations and arts philanthropy.

In previous years, the Prize has asked cultural organisations across all art forms to nominate an individual, group, trust or company that has supported them for the first time, at all levels, within the last 12 months. In 2020, no Prizes will be awarded, as the campaign refocuses on a UK-wide showcase of case studies from across the UK, researched by regional Prize Ambassadors, which will illuminate how cultural organisations have worked with their communities and how their communities have responded to this work during an extraordinary year.

A shortlist of these case studies, selected by the Prize judges, will be showcased at a special ceremony on Thursday 12 November 2020, curated and presented with HOME, Manchester. The ceremony will be preceded by a one-day conference, *Art, Audiences, Money*, which will consider the future of the sector and the relationship between these issues.

Achatés Philanthropy Foundation Chair, Caroline McCormick, said:

“This year’s Achatés Philanthropy Prize has been reimagined in response to the pandemic. We want to champion and celebrate the remarkable groundswell of innovative responses from cultural organisations across the country within their communities. The arts have immeasurable and far-reaching value beyond economic value alone, and this is our focus this year – be that intrinsic artistic value or social value which

brings benefits for social engagement, health and well-being, education and empowerment. The eight Prize Ambassadors, charged with researching 15 case studies each in their region, will be rigorous in their search for the broadest range of outstanding examples of the myriad ways we value and share art, up and down the country. The showcase will be the central anchor of our Art, Audiences, Money conference as we come together to think about the future of the sector”.

Eight Achatés Philanthropy Prize Ambassadors have been appointed to research and develop 15 case studies each – from Scotland, Northern Ireland, Wales and each of the five ACE regions in England (London, South East, South West, North and Midlands). Each Ambassador is resident in their region and will compile a collection of case studies that will provide a unique snapshot of the role of cultural organisations within their communities in 2020. The case studies cannot be comprehensive but will be curated to showcase the breadth of work being carried out to underline why the arts deserve government and public support. To further share the great work across the UK, this year the Prize will invite the public to celebrate local arts organisations that have made a difference to their community – with the hashtag #artfeltthanks

A 19-strong panel of judges will review the 120 case studies and hand-pick a shortlist which will be showcased at a special ceremony presented in partnership with HOME Manchester on Thursday 12 November 2020.

New judges for 2020 are: **Javaad Alipoor**, artist and writer; **Deanne Bell**, Doctor at Brighton & Sussex University Hospitals NHS Trust; **Dr Alison Body**, Lecturer in Philanthropic Studies at the University of Kent; **Tom Byrne**, Senior Sustainability Manager at ASOS, supporter of Candoco Dance Company and winner of the 2019 Corporate Award; **Alex Cheales**, solicitor and Achatés Philanthropy Foundation Trustee; **Henny Finch**, Executive Director at Donmar Warehouse; **Lyn Gardner**, theatre critic, children’s novelist and journalist; **Kane Moore**, Director of Development at Achatés Philanthropy Ltd; **Dave Moutrey**, Director & Chief Executive at HOME and Director of Culture for Manchester City Council; **Liv Nilssen**, Sector Strategy Lead at Spektrix; **Paul Ramsbottom**, Chief Executive at The Wolfson Foundation; and **Nick Thomlinson**, supporter of World Heart Beat Music Academy and winner of the 2019 Individual Philanthropy Award. They will join Prize sponsors, partners and Achatés Philanthropy Foundation Trustees to make the 2020 selection.

The ceremony will close the free one-day conference – *Art, Audiences, Money* – on Thursday 12 November 2020. Curated by the Prize in partnership with HOME Manchester the conference will look at routes forward for the culture sector. The full programme will be announced in September 2020.

MORE INFORMATION

For more information, please visit www.achatesprize.co.uk or follow us @achatesprize

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NOTES TO EDITORS

The Achates Philanthropy Prize is a project of the Achates Philanthropy Foundation, which was created in 2016 to support innovation in the cultural sector and to support the development of models enabling organisational resilience. Achates Philanthropy Foundation is a UK registered charity, number 1173008. The 2020 Achates Philanthropy Prize is sponsored by Achates Philanthropy Ltd, supported by the Paul Hamlyn Foundation, and in partnership with BOP Consulting, Spektrix and HOME Manchester.

ACHATES PHILANTHROPY PRIZE 2020 PARTNERS

Achates Philanthropy Ltd supports cultural organisations in achieving resilience with integrity. Our audience-informed approach has meant we have developed into one of the UK's leading cultural sector strategy and fundraising consultancies. We operate a unique ethical model, which enables us to work with cultural organisations of all sizes. Achates brings together a team of highly-experienced fundraisers and arts managers to offer a tailored approach to connecting with audiences – helping organisations to achieve a long-term, resilient position and to maximise the impact of their work. Our ethos is based on quality of service and that's how we came by our name. In Virgil's *Aeneid*, Achates was the close friend and loyal advisor of Trojan leader, Aeneas. We thought this described the exact relationship we offer our clients.

HOME is Manchester's centre for international contemporary culture. HOME works with international and UK artists to produce extraordinary experiences, creating an exciting mix of thought-provoking drama, dance, film, contemporary visual art and events with a strong focus on international work, new commissions and artist development. HOME is a registered charity and an Arts Council National Portfolio Organisation.

ACHATES PHILANTHROPY PRIZE 2020 JUDGES

Javaad Alipoor is an artist, writer and Artistic Director of The Javaad Alipoor Company. His recent work for theatre includes *Rich Kids: A History of Shopping Malls in Tehran* and *The Believers Are But Brothers*. Both opened at the Edinburgh Fringe and won Fringe First Awards. *Rich Kids* was due to transfer to London to Battersea Arts Centre before the pandemic, and *Believers* transferred to The Bush before touring nationally and internationally. Former ACE Changemaker and Associate Director at Theatre in the Mill and Sheffield Theatres, Javaad directed a new adaptation of *One Flew Over the Cuckoo's Nest* for The Crucible in 2018. His work for screen includes the TV adaptation of *The Believers Are But Brothers* for the BBC. He was a founder member of International Alliance in Support of Iranian Workers and The Syria Solidarity Campaign, and the Bradford based pro-EU Migrant organisation #BradfordSaysEveryoneStays. Javaad's writing about international politics, cultural policy and art has been featured in *The Stage*, *Independent* and *Guardian*. His plays are published by Oberon, and his poetry by Art in Unusual Places.

Deanne Bell is a 31-year-old, British born, Jamaican raised, NHS doctor specialising in elderly medicine at Brighton & Sussex University Hospitals Trust. She is about to become a new mum which is an exciting new title to take on. Having been raised in Jamaica, Deanne's exposure to the arts started there, attending plays heavily influenced by the rich history of the Caribbean, and further developed in her early adult years in the eclectic scenes of London.

Dr Alison Body is a Lecturer with the Centre for Philanthropy and the Director of Studies for their MA in Philanthropic Studies at the University of Kent.

Previously having worked in senior management positions across the voluntary and public sector, she is particularly interested in the relationship between voluntary action, the third sector and social policy with regards to children, families and education. Recently, she has published work on commissioning of children's services, how children learn to give and the role of philanthropy in education. Her latest book, *Children's Charities in Crisis* explores the lived experiences of children's charities in a decade of austerity and change.

Tom Byrne has worked within the sustainability sector for ten years and is currently Senior Sustainability Manager at ASOS, leading the business' corporate responsibility team. At ASOS, Tom works with his team and wider business to deliver the brand purpose of giving people the confidence to be who they want to be and ensures the company operates responsibly, having a positive impact on people and the planet. ASOS won the 2019 Corporate Award for their collaboration with Candoco Dance Company. Prior to joining ASOS Tom spent six years at commercial property company Landsec, where he led on environmental sustainability projects.

Alex Cheales is a solicitor and Achates Philanthropy Foundation Trustee.

After qualifying, she specialised in legal aid work in London, working in two law centres before becoming an immigration judge dealing with asylum, immigration and human rights appeals. She belongs to several book groups and has been fascinated by theatre and the arts since she was a child. Alex lives in Sussex and enjoys swimming in the sea and beekeeping.

Nigel Farnall won the inaugural Achates Philanthropy Prize in 2016 and inspired the creation of the Corporate Award the following year. Nigel is the co-founder and director of Carnall Landscapes Ltd. a commercial landscaping business based in Essex. He first visited Theatre Royal Stratford East in autumn 2012 after receiving information about their programme with his Olympic Games tickets. He and his partner, Angelica, booked to see *Wah! Wah! Girls* and fell in love with the theatre, becoming regular visitors. In 2015, Theatre Royal Stratford East refurbished its auditorium and launched a Name a Seat campaign. Nigel bought four seats for £2,000 for himself and Angelica and their two nieces. Soon after, they became Vision Collective Patrons donating a further £1,000. Nigel's Achates Prize win secured Theatre Royal Stratford East a £5,000 donation from Achates Philanthropy which was spent on delivering Drama for Confidence workshops for teenagers from areas of deprivation in East London – building life skills, self-esteem and confidence through creative activities. Nigel continues to support Theatre Royal Stratford East.

Henny Finch is Executive Director of the Donmar Warehouse. She previously held the same role at Headlong Theatre (which she founded with Rupert Goold) and at international dance company, Hofesh Shechter Company. She has lead produced dance and theatre shows all over the world, working in subsidised London and UK regional theatres, major opera and dance houses, leading international festivals, in the West End and on Broadway.

Lyn Gardner is an associate editor of The Stage. She contributes to a range of national and international publications and is a regular broadcaster. She is winner of a UK Theatre Award for Outstanding Contribution to British Theatre, a Total Theatre Award, a Tonic Award and the Action on Children's Arts Award. She has written 14 novels for children.

Caroline McCormick is Director of Achates Philanthropy. In 2005, having led the successful £70 million capital campaign to create the Darwin Centre at the Natural History Museum, Caroline became the first Director of PEN International, heading up 145 Centres in 105 countries. Taking up the role four days a week also allowed her to start working with her first consultancy client, Nobel Peace Prize Laureate Professor Wangari Maathai. The Old Vic Theatre soon followed and in 2014, Caroline established Achates Philanthropy, which has rapidly grown to be a respected and trusted fundraising and management consultancy through the quality of its work and ability to help organisations of all sizes to connect with audiences and develop resilience. In 2016, the first Achates Prize for Cultural Philanthropy was awarded and the Achates Philanthropy Foundation was launched to support innovation and the development of models enabling organisational resilience.

Kane Moore has a decade's experience fundraising for arts, health and not-for-profit sectors. As Head of Development at Battersea Arts Centre, he directed the £13 million capital campaign to restore their historic town hall venue and managed the £1 million Phoenix disaster appeal following the fire to their main auditorium in 2015. As Director of Development at Achates Philanthropy, Kane has led fundraising strategies for clients including Arab British Centre and Belarus Free Theatre, and capital feasibility studies for Royal Armouries (Leeds) and New Adventures. Other current and recent clients include Little Angel Theatre, Dorchester Arts, Norfolk and Norwich Festival, Royal Academy of Dance and World Heart Beat, where he is currently serving as interim Head of Development. Kane is Vice Chair of the Institute of Fundraising's Cultural Sector Network and Chair of their annual Cultural Sector Network Conference (the largest conference for arts and heritage fundraisers in Europe), a founding Trustee of new arts venue Streatham Space Project and a Trustee of theatre companies Sounds Like Chaos and Uninvited Guests.

Dave Moutrey is Director & Chief Executive at HOME and Director of Culture for Manchester City Council. In 2016 he joined the British Council Arts Advisory Group and the Creative Industry Federation's UK Council. Dave has worked in Manchester in leadership roles in the arts since 1984 previously at Abraham Moss Centre Theatre, Arts About Manchester and Cornerhouse. He was awarded a Doctor of Arts honoris causa by the University of Salford, he's a Fellow of the RSA, and is a member of the Chartered Management Institute and the British Academy of Film and Television Arts. He also holds a number of non-executive roles on not-for-profit boards.

Michael Nabarro is CEO of Spektrix, the business he co-founded in 2007 after experiencing first-hand the lack of great technology on offer to the arts industry. He's passionate about the role that the arts and entertainment can play in making the world better, and while he initially worked as a theatrical lighting designer, he quickly realised that his calling was instead to support arts organisations by providing them with the tools and support needed to build strong relationships with their audiences and develop their revenue streams. Michael has a degree in Computer Science from Cambridge University and previously trained at RADA as a lighting designer. He is a Trustee of the Leeds Playhouse.

Liv Nilssen is Sector Strategy Lead at Spektrix, connecting the big-picture challenges facing the arts and culture sector with technological and organisational solutions, ensuring the sector thrives in a rapidly changing world. Prior to joining Spektrix, Liv spent more than 15 years as a fundraiser for arts organisations including the Royal Court Theatre, Chanticleer, American Conservatory Theatre, Yale Repertory Theatre and Center Theatre Group. She has a master's degree in Theatre Management from the Yale School of Drama.

Paul Owens is co-founder and Director of BOP Consulting an internationally recognised expert on culture and the creative economy, with a particular interest in the relationship between culture and social and economic development. Over the past 20 years, he has pioneered new approaches to supporting culture and creativity in the UK working with policy makers, city leaders and cultural and creative businesses. He now provides high-level strategic advice to governments and businesses across the world. Since 2012 he has been Director of the World Cities Culture Forum, working on behalf of the Mayor of London to develop and manage a network of 27 major cities, promoting culture within urban policy. Paul is on the Board of Alchemy World, a charity which promotes creative entrepreneurship in Ethiopia. He is a special advisor to AESOP (Arts Enterprises with a Social Purpose) and a Visiting Lecturer at Shanghai Theatre Academy, School of Creative Studies.

Libby Penn is a digital specialist working across the cultural sector. After graduating from Cambridge University, Libby started her career as a theatre director before moving to work in digital start-ups. Libby is VP Operations for the games company Improbable, prior to that she was COO of Blippar, an Augmented Reality platform and before that COO of Spektrix, the ticketing and CRM platform for the Arts, where she oversaw their growth in the UK and into the US. Fusing her passion for theatre, her background in the arts and her experience working in digital organisations, she brings a start-up attitude to the creative industries. With a firm belief that philanthropy is a key ingredient to the growth and success of the Arts sector, Libby is delighted to work with the Achates Philanthropy Foundation to support their mission of driving resilience in the sector.

Sarah Purisa Maguire is a freelance producer specialising in contemporary dance. She has a particular focus on developing and touring work nationally and internationally across Europe, Asia, the Americas and Africa. Institutions and artists she has worked with include The Place, Dance4, Igor x Moreno, Boy Blue and Pepa Ubera. In addition, her work is concerned with infrastructures for international development and mental health in touring. Sarah is a Trustee of Achates Philanthropy Foundation and a Clore Emerging Leaders Fellow.

Paul Ramsbottom is Chief Executive of the Wolfson Foundation and its sister charity, the Wolfson Family Charitable Trust. Paul takes a wider interest in issues relating to philanthropy in the UK as a speaker and writer. He has undergraduate and postgraduate degrees in History from the University of Oxford. Outside of philanthropy, he has an interest in international development which includes founding the Savannah Education Trust – a charity that works in West Africa – and sits on the Board of Mercy Ships UK. His hometown university, the University of Bedfordshire, awarded him an honorary doctorate in 2013. In January 2020 he was awarded an OBE for services to charity.

Bill Swainson is a publisher and literary consultant with over 40 years' experience in independent and mainstream publishing, editing a range of writers including Mourid Barghouti, Javier Cercas, Paul Durcan, Al Gore, AC Grayling, Dermot Healy, Rachel Holmes, Elizabeth Kolbert, Amin Maalouf, Laurie Penny, Agnès Poirier, Jacqueline Rose, Judith Schalansky, WG Sebald, Will Self, Juan Gabriel Vásquez and Delphine de Vigan. He was Senior Commissioning Editor at Bloomsbury (2000-15) and previously worked at the Harvill Press, Fourth Estate, Allison & Busby and John Calder Ltd. He is currently Consultant Editor at MacLehose Press, and Editor-at-Large for Non-Fiction at Oneworld. In 2015 he received an OBE for services to literary translation. Bill has been a board member of the Poetry Society, the Poetry Book Society and the Poetry Translation Centre, and today is a Trustee of the Achates Foundation and the Lancaster Literature Festival.

Nick Thomlinson is Former Group Chairman and Senior Partner of top international property firm, Knight Frank, and advises World Heart Beat Music Academy on property and development matters relating to its planned new premises in Nine Elms. He received the Individual Philanthropy Award in 2019 for his outstanding support to the music charity including a personal donation of £37,500 – his first meaningful gift to an arts organisation – and for his work on its capital fundraising campaign which led to a significant increase in gifts and a widening of World Heart Beat’s prospect pipeline.

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