



## Achates Philanthropy Foundation Conference 2020: Art, Audiences, Money

**Thursday 12th November 2020 10:00am - 17:15pm**

**Followed by the 2020 Achates Philanthropy Prize National Showcase  
19:15 - 20:15pm**

**Register for the day:**

[https://us02web.zoom.us/webinar/register/WN\\_xfiOgwHxRZajKAWY590nxO](https://us02web.zoom.us/webinar/register/WN_xfiOgwHxRZajKAWY590nxO)

Please note you will be sent the link shortly before the conference begins

A maximum of 2 places will be available per organisation with preference given to non-governmental organisations

Time	Session	Description
10:00 - 10:15	Welcome to the Day	Our host, creative producer and Achates Philanthropy Foundation Trustee, <b>Sarah Maguire</b> , welcomes us to the day and introduces the day's themes
10:15 - 10:30	The Road So Far	Chair of the Achates Philanthropy Foundation, <b>Caroline McCormick</b> , provides an overview of the state of the sector, and the particular context of the pandemic
10:30 - 11:30	Power Dynamics in the Arts	<p>In the conditions that support the creation of art, the audiences that engage with it and the economics that underpin both, we see a recurring pattern within the industry of unrepresentative power dynamics. We will explore how the cultural sector can propose an internal re-balancing of power across Art, Audiences and Money in order to stimulate new ways of operating.</p> <p>Chaired by <b>Libby Penn</b>, Achates Philanthropy Foundation Trustee</p> <p>Featuring <b>Suzanne Alleyne</b>, Creative Strategist and Achates</p>

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		Philanthropy Prize Ambassador, <b>Hazel Wotherspoon</b> , Chief Executive, Toonspeak Young People's Theatre
11:30 - 11:45	BREAK	
11:45 - 12:45	Rewriting the Rulebook	<p>Young cultural sector leaders are changing the way we create, consume and engage with the arts; rejecting the models which seem enshrined in law and rapidly changing the landscape, this session will present three young leaders, their models for change and what we can learn from them.</p> <p>Chaired by <b>Moira Sinclair</b>, Chief Executive, Paul Hamlyn Foundation</p> <p>Featuring <b>Fionnuala Kennedy</b>, theatre director; <b>Anisa Morridadi</b>, Artistic Director, Beatfreaks; <b>Abdul Shayek</b>, Artistic Director, Tara Arts, former recipient of special commendation Achates Prize 2018.</p>
12:45 - 13:45	BREAK	
13:45 - 14:45	Philanthropy as Life Skill	<p>Whilst current global events have demonstrated the possible reach of philanthropy, they have also exposed the limits. At the root of philanthropy we find a vital empathic thought, intent and positive action; in this session, we will consider how we might teach philanthropy as a life skill we can develop.</p> <p>Chaired by <b>Lyn Gardner</b>, Journalist and 2020 Prize Judge</p> <p>Featuring <b>Dr Alison Body</b> Lecturer in Philanthropic Studies at the University of Kent and 2020 Prize Judge; <b>Caroline McCormick</b>, Chair of the Achates Philanthropy Foundation; <b>Liz O'Sullivan</b>, Arts Manager, Guys &amp; St Thomas' NHS Foundation Trust</p>

14:45 - 15:45	Pay to Play	<p>How do we put a value on our engagement with art, how do we manage our artistic ambitions to engage diverse audiences whilst remaining sustainable, and what do our choices mean for audience expectations? The approaches of three theatre leaders and their organisations will be explored.</p> <p>Chaired by <b>Dave Moutrey</b>, Artistic Director and Chief Executive, HOME Manchester and 2020 Prize Judge Featuring <b>Javaad Alipoor</b>, Theatre maker and 2020 Prize Judge; <b>Henny Finch</b>, Executive Director, Donmar Warehouse and 2020 Prize Judge; <b>Tarek Iskander</b>, Artistic Director, Battersea Arts Centre and 2019 Prize Judge</p>
15:45 - 16:45	BREAK	
16:45 - 17:00	Keynote: TBC	
17:00 - 17:15	Closing Plenary	Host, <b>Sarah Maguire</b> , reflects on the day's conversations and closes the session
17:15 - 19:15	BREAK	
19:15 - 20:15	Achates Philanthropy Prize Ceremony	Join us as we reveal our <b>2020 Achates Philanthropy Prize National Showcase</b> and toast the fantastic work taking place across the arts to support local communities around the UK.

The **2020 Achates Philanthropy Foundation Conference** is sponsored by **Achates Philanthropy Ltd.** and supported by the **Paul Hamlyn Foundation**, and **Young Arts Fundraisers** and in partnership with **BOP Consulting**, **Spektrix** and **HOME, Manchester**

